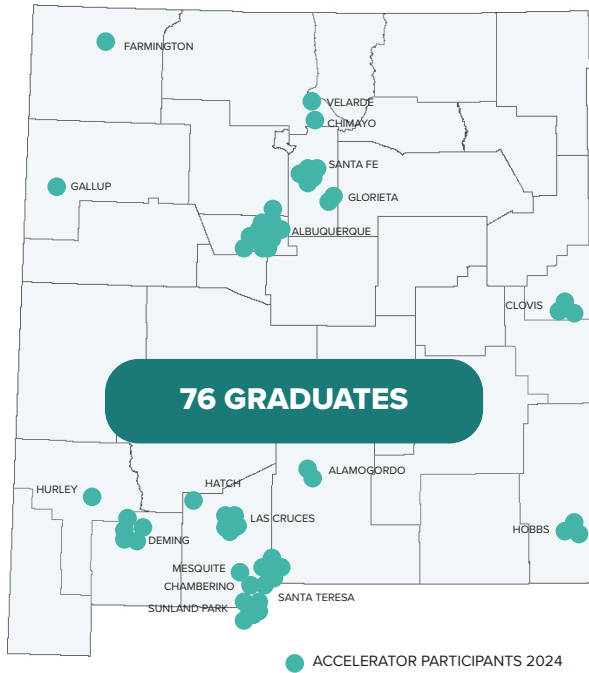


HOME-BASED CHILD CARE

2024 STATEWIDE BUSINESS ACCELERATOR OUTCOMES

Home-based child care supports families, employers, and communities with high-quality and culturally aligned care. As New Mexico strengthens the child care system, supporting these entrepreneurs with business and quality development training builds a strong foundation for economic growth.

THE (TRAINING HOME EDUCATORS) BUSINESS ACCELERATOR



Language Preference

55% Spanish speakers
45% English speakers

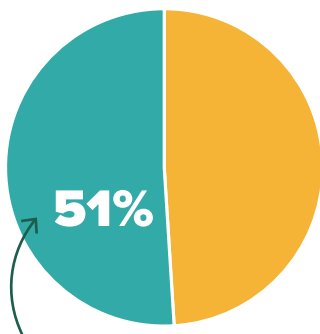
Experience Level

37 new providers
39 licensed or registered

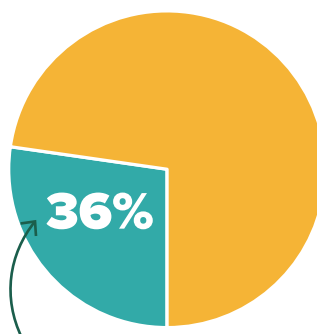
"I came into this program with no knowledge. I left feeling confident in knowing I can have a home-based daycare that will be of high quality."

Carla, Santa Fe Provider

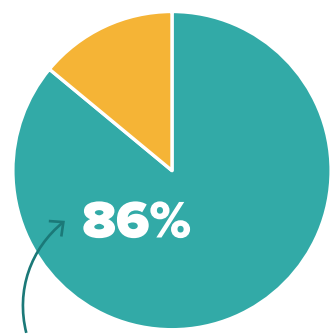
MEANINGFUL RESULTS



MY REVENUE HAS INCREASED



I'M CARING FOR MORE KIDS



MY CAREGIVING IS BETTER

CLEAR RESULTS THAT ARE IMPROVING QUALITY & GROWING BUSINESS STRENGTH



90% report their confidence is higher



41% are using the Child and Adult Food Care Program (CACFP)



31% report helping families connect to more resources



31% now receive Child Care subsidies



20% signed up for FOCUS or increased their star level in the Tiered Quality Rating System



21% hired paid employees

STRONG PROVIDERS, STRONG COMMUNITY

“THE Accelerator gave me everything I needed to be successful in preparing for, opening, and maintaining my child care business. This is beyond valuable for those of us who had no clue where to even start.”

Jasmine, Chamberino Provider



“The bonds that we have formed extend beyond professional development, creating a community that fosters growth, understanding and a shared purpose.”

Valeria, Accelerator Facilitator and Las Cruces Provider



WHAT IS THE ACCELERATOR?

THE (Training Home Educators) Accelerator is a state-wide, bilingual program for providers who want to grow and improve their family/home-based child care business. The six-month, intensive training helps increase the supply of quality child care for families and improves economic opportunities for caregivers.

A collaboration between Growing Up New Mexico, WESST, and Partnership for Community Action (PCA), THE Accelerator provides training from key experts, peer mentorship, and individualized coaching. Topics include tax support, human resources, financial management, early intervention, child care regulations, quality rating, and use of technology.

CONTACT / QUESTIONS

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